Newsletter





The Next Steps for IP in Brazil. Read our exclusive interview with Gabriel Leonardos, President of ABPI.



The Impact of AI on IP Laws

Ryan Abbott and the DABUS case: the first generative AI system listed as an inventor on patents worldwide.

Read More



Values and Strategies for Successful Lawyers

Attorney Ricardo Veirano was the Keynote Speaker at the "Young IP Professionals Day."

Read More

News



Financial Autonomy of the BPTO on the 2025 Agenda

Read More



Digital Influencers Can Be Powerful Brand Allies

Read More



How to Prepare for the Future

Read More



The Limits of Prior Good-Faith Use

Read More



Preliminary Injunctions in Patent Cases: A Comparative Overview of São Paulo and Rio de Janeiro

Read More



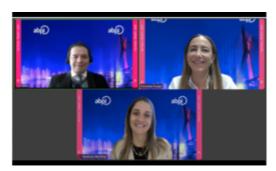
Trademarks in the Digital World: Protection and Risks with Artificial Intelligence

Read More



Clinical Research and Patents in Brazil

Read More



Registering Advertising Slogans as Trademarks at the BPTO

Read More



Data Centers as Innovation Ecosystems

Read More



