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ABPI Congress is sustainable and ends on a high note

Technology and sustainability set the tone for the event, held in a hybrid format for the first time, bringing together more than 700 participants.

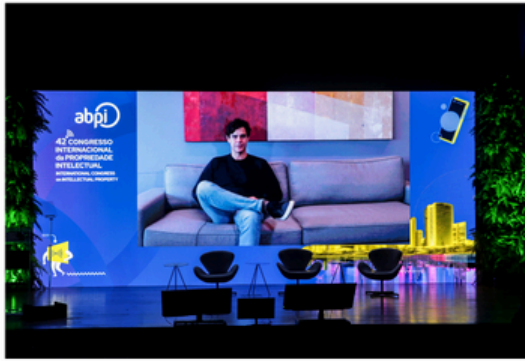
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Beneficiaries of ABPI's Public Civil Action

The action aims to ensure the proper functioning of the BPTO.

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Entrepreneur Advice

Guilherme Benchimol from XP Investimentos spoke about entrepreneurship in Brazil.

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The fair and reasonable in essential patents

Semantics to debug the meaning of FRAND licenses and the experience in Germany.

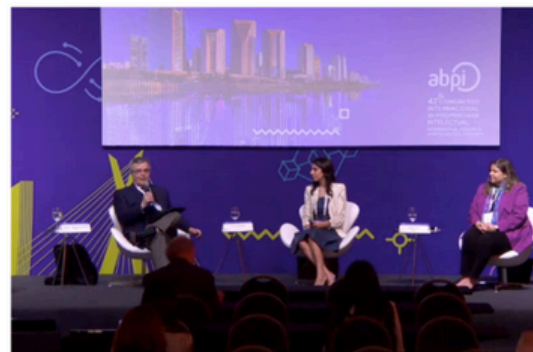
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Generics on the trail of the innovative industry

Protection of confidential information in regulatory processes was the Panel theme.

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SACI-Adm has new regulations to adjust to the LGPD

The General Counsel of NIC.br provided the information during ABPI's Congress.

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E-cigarettes: regulate, rather than ban

Counterfeits and parallel importation of unregulated consumer products was the topic of Panel 7.

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New strategies to exercise exclusivity in the market

The scenario of patents expired by the decision of the STF in ADI 5,529.

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Patents and Trade Dress Actions

Injunctions in Patent and Trade Dress Imitation Actions.

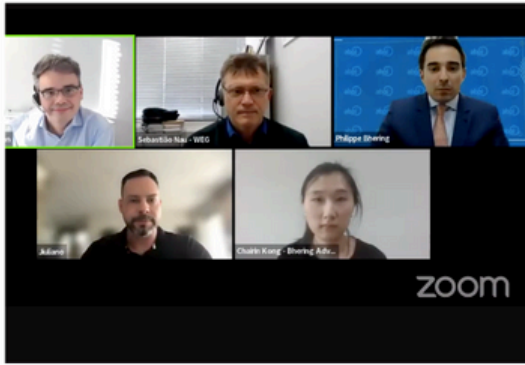
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Brands in digital advertisements

Brands in digital advertising: economic and competitive aspects.

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European Patent System

The impacts of the European Patent System in Brazil.

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Domain Name Disputes

The Domain Name Disputes Debate.

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Diversity as an Intangible Value

Several measures have been adopted by ABPI in the arc of diversity and sustainability, two imperatives in the world of organizations.

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3rd Patent of the Year Award

The third edition of the award honored the invention patent entitled "Thermal Control Fabric, collection and application process".

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The Reunion Edition

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In quotes

Check statements on ABPI's 42nd Congress.

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