



A congress in the struggle for Intellectual Property

The 41st edition of the event had participants from 30 countries attending four plenary sessions, eight panels, and 20 table topics



Changes in the IP Law go hand in hand with the strengthening of the BPTO

Experts recognized positive aspects but pointed out the need to review and improve the legislation



The BPTO will publish Ordinance on Positional Trademarks guidelines

Processing of trademark applications will take place after proper system implementations



Less punishment and more awareness in ANPD's action

Agency is adopting a responsive model with a step-by-step approach

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