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Workshop on “Contemporary Issues of Industrial Property Law” seals partnership between ABPI and EMERJ

After four days of debates on standard-essential patents, sponsored links, intellectual property rights in the fashion industry, and expert evidence in unfair competition actions, the workshop “Contemporary Issues of Industrial Property Law”, promoted by ABPI and EMERJ (Rio de Janeiro State Magistracy School), ended on December 10th.

Coordinated by ABPI’s President Luiz Edgard Montauray Pimenta and EMERJ General Director, Judge Cristina Tereza Gaulia, the event brought together judges, lawyers, and other intellectual property experts.

Below are the main issues addressed at the event: “The success of the partnership with EMERJ can be measured by the quality of the workshop we held, which encourages us to hold many other events, which will certainly come along”, said Montauray Pimenta.



The arduous balance of standard-essential patents

How to protect the rights of the standard-essential patent holder while guaranteeing free competition and social interest?

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Unfair competition and trademark infringement on sponsored links

There is a lack of clear rules regulating the use of sponsored links on the internet, where cases of trademark infringement and unfair competition occur.

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Intellectual property against unfair competition in the fashion industry

The event also addressed the recent regulation of position marks by the BPTO and the analysis of the STJ's decision.

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More precision in technical expertise for IP actions

The topic was discussed on the last day of the Workshop held in partnership between ABPI and EMERJ.

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NOTES



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