

# Newsletter



**44º CONGRESSO INTERNACIONAL da PROPRIEDADE INTELECTUAL**  
**44th INTERNATIONAL CONGRESS on INTELLECTUAL PROPERTY**

**2024**  
 12 a 13 de Agosto | 14h às 18h  
 Recife | Porto de Galinhas | Brasil

## Financial Autonomy of the BPTO Returns to the Agenda

Despite an annual revenue of R\$ 800 million, the 2025 BPTO budget will be just R\$ 68 million.

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## AI as Another Tool for Cultural Transmission

New technology stems from knowledge established in the late 19th and early 20th centuries.

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## ABPI Congress Begins with a Workshop on Sustainability

Experts Highlight Strategies for Achieving a Sustainable World.

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## News



### Tech Hubs Drive Urban Development

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### Content Creation and AI: Human Talent Will Still Be a Key Competitive Edge

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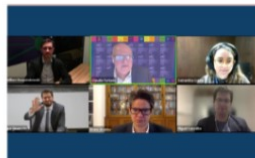
### Essential Patents for Technological Standards

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### Biological Products in Agriculture

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### The Status of Intangibles in Brazil

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### The Phenomenon of Secondary Meaning

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### Forró at the Close of the First Day of the Congress

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## Check the Schedule