



ABPI Activities 2022/2023

1. Institutional Actions

2023

- A legal opinion from Professor Sérgio André Rocha(UERJ) confirms the thesis of the BPTO's financial autonomy proposed by ABPI in a Civil Public Action (October).
- 4th edition of the Patent of the Year award, presented at the closing of the 43rd Congress (August).
- ABPI, in collaboration with other entities, signed a letter addressed to the Honorable Minister of Development, Industry, Commerce, and Services, Geraldo Alckmin, in support of Bill No. 143/2019, authored by Deputy Marcos Pereira (August).
- Virtual roundtable with the BPTO President Júlio César Moreira and the General Coordinator of Technology Contracts, Bernardo Soares Teixeira Bemvindo (August).
- Brazilian delegation's presence at the ASIPI – Inter-American Association of Intellectual Property – Seminar in Quito, Ecuador (June).
- Cooperation agreement with the Global Intellectual Property Alliance (GLIPA) (May).
- Participation in a Public Consultation on the patentability of inventions related to transgenic plants, resulting in Technical Note BPTO/CPAPD No. 01/2023 (May).
- Brazilian delegation's participation at INTA's 2023 Annual Meeting featuring a dedicated booth (May).
- Participation in a Public Hearing organized by the Culture Committee of the Brazilian Chamber of Deputies to discuss the impacts of artificial intelligence on Intellectual Property (April).
- Breakfast with the acting president of the BPTO, Júlio César Moreira (April).



- ABPI hosted the 1st International Women in Intellectual Property Seminar at its headquarters as part of the celebrations for International Women's Day (March).
- Letter to the Vice President of the Brazilian Republic, Geraldo Alckmin, addressing the need for a two-year patent granting deadline adjustment in contrast to the letter presented by GTPI (Working Group on Industrial Property) and ABIA (Brazilian Interdisciplinary Association of AIDS) (March).
- Letter to the [Ministry of Agriculture and Livestock – within the scope of the Secretariat of Agribusiness Defense, the Department of Inspection of Animal Products, and the General Coordination of Inspection](#) – highlighting the unconstitutionality of Circular Letter No. 2/2023/CGI/DIPOA/SDA/MAP, instructing regulated agents to include expressions such as “gourmet,” “royale,” “especial,” “gold,” “premium,” and “reserve,” on product labels, along with informative text for consumers (March).
- Meeting with the GIPI (Brazilian Interministerial Group for Intellectual Property) of the Ministry of Economy (March).
- Significant contribution from ABPI to the Technical Group for the Evaluation of the Intellectual Property Regulatory Framework, leading to the completion of the Final Report within the National Intellectual Property Strategy (March).
- Official letter to ANVISA, the Brazilian National Health and Surveillance Agency, requesting the dismissal of Public Consultation No. 1137/2022 on the proposed amendment to Resolution of the Collegiate Directorate (RDC) No. 47/2009, allowing the package inserts of generic and similar medications to reference, in the standard insert of the reference medicine, only those aspects not protected by patents. (March).
- Reception, at ABPI headquarters, of the new Director of Intellectual Property at JETRO – Japan External Trade Organization, Yuta Yasuda (March).



2022

- ABPI served as amicus curiae in an appeal on the taxation of trademark rights contracts (November).
- Institutional video with ABAPI (Brazilian Association of Industrial Property Agents) to raise awareness about innovation in various products and services and the added value when protected by Intellectual Property (October).
- Support and participation in the Industrial Property Seminar at the STJ (Brazilian Superior Court of Justice) (October).
- Participation in a Public Hearing promoted by ANPD – the Brazilian National Data Protection Agency – on the regulation of dosimetry and the application of sanctions under the General Data Protection Law (LGPD - Law 13.709/2018) (September).
- First Brazilian National Intellectual Property Competition (September).
- Renewal of the agreement with the State Council for Fighting against Piracy of the State of Santa Catarina – CECOP (September).
- Cooperation agreement with ASIPI – Inter-American Association of Intellectual Property (September).
- Cooperation agreement with ACPI – the Colombian Association of Intellectual Property (September).
- 3rd edition of the Patent of the Year Award presented at the closing of the 42nd Congress (August).
- Intellectual Property extension course in partnership with EMERJ (the School of Magistracy of the State of Rio de Janeiro) (August).
- Article in the O Globo newspaper signed by the President of ABPI on “The Present and Future of the BPTO” (July).
- Brazilian delegation's participation at INTA's 2022 Annual Meeting featuring a dedicated booth (May).



- ABPI board meeting with the new Trademarks board of the BPTO (May).
- Favorable judgment by the 13th Federal Court of Rio de Janeiro for a structuring Public Civil Action (proc. nº 5095710-55.2021.4.02.5101/RJ) filed by ABPI, seeking to bring the BPTO into a state of operational and legal compliance (April).
- Meeting of the Biotechnology Committee with the BPTO to discuss Technical Note INPI/CPAPD No. 01/2022 regarding inventions involving transgenic plants (April).
- Article “A Shot to the Heart of the Industry” in the newspaper *Valor Econômico*, authored by Gabriel Leonardos (March).
- Signatory, along with other entities, of an Open Letter against budget cuts at the BPTO (February).
- ABPI joins a Technical Group created by the Interministerial Group on Intellectual Property (GIPI) to assess the normative framework for Intellectual Property (March).
- Open letter sent to the Brazilian National Congress advocating for the maintenance of vetoes related to compulsory licenses (February).
- New sections in Alagoas, Amazonas, Ceará, Espírito Santo, Goiás, Rio de Janeiro, Rio Grande do Norte, and Santa Catarina – adding to existing ones in Bahia, Distrito Federal, Mato Grosso, Minas Gerais, Paraná, Pernambuco, Rio Grande do Sul, and São Paulo – ensuring ABPI representation in 16 Brazilian states (February).

2. Study Committees

2023

- Meeting of the Trademarks Study Committee on “Current Procedures for Invalidity” (November).
- Meeting of the Copyright and Personality Rights Study Committee on “Image and Voice Rights in Generative AI Applications” (August).



- 2nd Scientific Meeting of the Study Committees (June).
- Meeting of the Patents Study Committee on the “New BPTO Ordinance on General Rules for the Form and Content of Patent Applications and Addition Certificates” (May).
- Meeting of the Industrial Design Committee on “Public Consultation on the processing of requests received under the Hague Agreement” (April).
- Meeting of the Digital Law & Data Protection Committee on “Appreciation of AIPPI Questionnaire on Responsibility of online marketplaces for online infringement of Industrial Property Rights” (March).
- Meeting of the Trademarks Study Committee on “Appreciation of AIPPI Questionnaire on Proof of Use of Marks” (March).
- Webinar of the Technology Transfer and Franchising Study Committee on the new legal framework for transfer pricing matters in Brazil (February).

2022

- Industrial Design Committee meeting on the “New BPTO Industrial Designs Manual” (November).
- Trademarks Committee meeting on “BPTO decisions on well-known trademarks” (October).
- First Scientific Meeting of the Study Committees (June).
- Copyright and Personality Rights Committee meeting on the “Application of parody limitation” (October); and AIPPI Q282 on “moral rights for proposal of responses” (March).
- Competition Law Committee meeting on “Responses to LIDC questions” (April).
- Patents Committee meeting on “AIPPI Q280 on the Patentability of diagnostic methods” (March).



3. ABPI Congress

2023

- ABPI's 43rd International Congress on Intellectual Property welcomed about 900 participants, with 530 attending in person. The Congress website recorded 15,365 page views from 2,576 visits. Most visits originated from Brazil, followed by the United States, Portugal, and Argentina, encompassing 39 countries. On Instagram, the content reached 30,348 accounts, while on LinkedIn, it achieved a milestone with 32,606 total impressions.

2022

- ABPI's 42nd International Congress on Intellectual Property had 755 participants, with 428 attending in person and 327 online. Nearly a hundred attendees were international, representing 23 countries, including Argentina, Peru, Venezuela, Chile, Portugal, and the United States. The ABPI website received 7,791 views from 256 visitors, predominantly from Brazil, followed by the United States and Portugal. On Instagram, the content reached 28,186 views, while on LinkedIn, it achieved 28,790 views.

4. Events

2023

- Webinar: The role of the new BPTO Sustainability Committee (December).
- Roundtable: Perspectives on the evolution of IP in 2024 (December).
- Virtual Roundtable: Current discussions and controversies in the pharmaceutical industry (November).
- 9th ABPI Representations Event – Rio Grande do Sul Section – “The Andy Warhol Case” (October).
- 8th ABPI Representations Event – Alagoas Section – “Contracts Workshop” (September).



- Lunch lecture “Social Media, Artificial Intelligence, and Challenges for Law” (August).
- Lunch lecture “LGBTQIAPN+ Diversity” (August).
- Roundtable “Conversation with the BPTO and experts” (August).
- 7th ABPI Representations Event on “IP Tech Day” – DF and GO Sections (June).
- 2nd Scientific Meeting of the Study Committees (June).
- 6th ABPI Representations Event, hybrid, on “Innovation Ecosystem in Minas Gerais” – MG Section (May).
- International webinar on “Patent eligibility in software and biotechnology areas,” with lawyers from the USPTO Office of Policy and International Affairs (May).
- Webinar on “GIPI Technical Dialogues” (May).
- International event, hybrid, on “Brazil and Germany: Similarities and Differences in the Patent Judiciary System,” at the ABPI office in São Paulo (May).
- Webinar on “Mover Movement and Corporate Racial Inclusion,” organized by the ABPI Diversity and Inclusion Committee (April).
- Hybrid event on “Women and Intellectual Property: Accelerating Innovation and Creativity,” celebrating World Intellectual Property Day (April).
- Webinar “Female Representativeness on Associative Activities: Impact on Careers and Institutions,” in celebration of International Women's Day (March).

2022

- Webinar: Marco Civil – Brazilian Civil Rights Framework for the Internet: Crypto Assets Report in Brazil (December).
- Year-end gathering ABPI/ABAPI (November).
- 5th ABPI Representations Event North-Northeast on “Public policies in ST&I in the North-Northeast” (September).



- Webinar: Copyright, Parodies, and Election Campaigns (July).
- Webinar: Employability LGBTQIA+ Diversity as Power (July).
- 4th Representations Event with the theme “Chiquinha Gonzaga: Her Contribution to Music, Copyright, and Women’s Rights” – Bahia Section (May).
- Webinar: Science and Technology: Research with Stem Cells (April).
- Webinar: Entrepreneurship, IP, and Info Producers (April).
- Webinar: Entrepreneurship, IP, and NFTs (April).
- Webinar: Innovating for a Better Future (April).
- Lunch lecture “IP, Youth, and Business: A Bridge for the Future,” with WIPO President Daren Tang (March).

5. Corporate Committee

2023

- Roundtable “Opportunities and Challenges of the Interaction Between STIs and Companies” (December).
- Roundtable “IP as a Strategic Tool for Business” (August).
- Contributions to the preparation of the 2nd Action Plan for the 2023/2025 biennium of the Brazilian National Intellectual Property Strategy – ENPI (May).

2022

- Lecture by economist Zeina Latif on “Innovation expectations: post-election Brazil” (November).
- Lecture by economist Zeina Latif on economic conjuncture (April).



6. CEDUC (courses)

2023

- Webinar: Lawyers for startups (November).
- Online Advertising Law Course (October).
- WIPO Summer School: “Mediation: the lawyer's perspective in times of crisis” (April).
- WIPO Summer School: “Intellectual Property and the Climate: Special Edition for Lusophone Countries” (March).
- Crypto Assets Course (March).
- WIPO Summer School: “Intellectual Property for the Agri-Food Sector” (January).

2022

- 4th Edition of the “NFT: The new way of protection and commercialization of intangible assets” Course (September).
- Data Privacy Course (May).
- Course on “Privacy and Protection of Personal Data” (May).
- 3rd Edition of the “NFT: The new way of protection and commercialization of intangible assets” Course (March).
- WIPO Summer School: “Intellectual Property and Health” (February).

7. CSD-ABPI

2023

- Course “Domain Name Disputes: How to Master Them” (November).
- Launch of the new Digital Law Chamber of the CSD-ABPI (August).
- 3rd CSD-ABPI Moot, intellectual property arbitration competition (July).



- Webinar: Domain Name Disputes Registered by Resellers, Distributors, and Agents (May).

2022

- Opening of the 3rd CSD-ABPI Moot (November).
- V Training of CASD-ND Experts (November).
- Webinar: Third-Party Intervention in Arbitration (November).
- Webinar: Arbitrability of Disputes Involving Copyright (September).
- ABPI and ABF renewed the Agreement for dispute resolution (September).
- Webinar: Domain Name Disputes: Updates and Best Practices (July).
- 2nd CSD-Moot, the intellectual property arbitration competition (July).
- Webinar: Injunctive Relief in Arbitration (June).
- Webinar: Mediation and Arbitration Involving Computer Programs or Franchises (May).
- Webinar: Arbitrability of disputes involving IP rights (April).

8. Publications

2023

- ABPI Journal (six issues).
- ABPI Newsletter (15 issues).

2022

- ABPI Journal (six issues).
- ABPI Newsletter (15 issues).



9. Social Media*

2023

- **LinkedIn/Instagram/Facebook:** 555 posts; 496,310 people reached; 17,012 likes and comments (engagement), totaling 16,723 followers (2,157 new followers).
- **YouTube:** 11 new videos (665 hours of views); 8,100 views, one live session, 1,763 subscribers.
- **ABPI Website:** 210,011 views.
- **ABPI Cast:** 461 reproductions.

**January – November 2023.*

2022

- **LinkedIn/Instagram/Facebook:** 506 posts; 351,844 people reached; 21,502 likes and comments (engagement), totaling 14,840 followers (2,000 new followers).
- **YouTube:** 24 new videos (948 hours of views); 4,600 views; seven live sessions, 1,741 subscribers.
- **ABPI Website:** 124,666 views.
- **ABPI Cast:** four podcasts with 2,004 reproductions.