



SPONSORSHIP OPPORTUNITIES

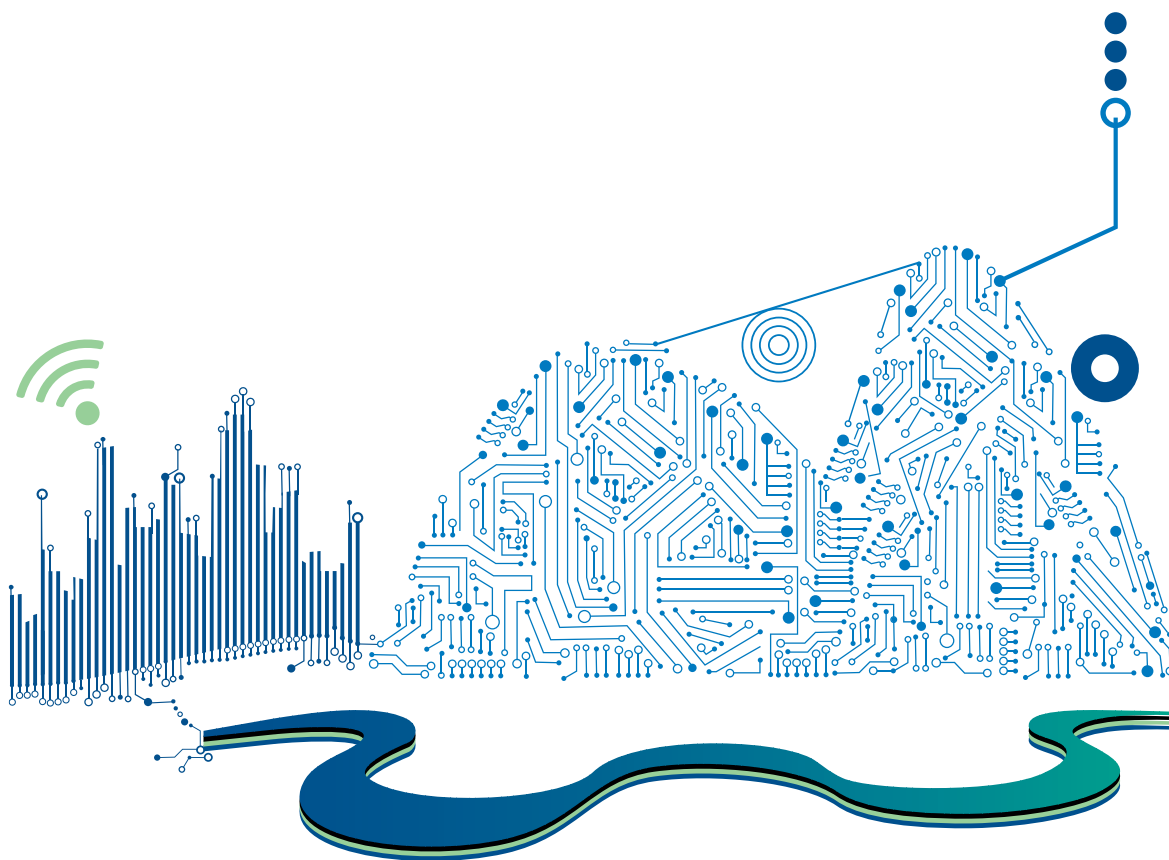
**43rd INTERNATIONAL
CONGRESS
on INTELLECTUAL
PROPERTY**



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EVENTO HÍBRIDO | HYBRID EVENT ■■■ 20-22 AGOSTO
AUGUST 20-22

RIO DE JANEIRO | BRAZIL **2023**



Over 60 years, ABPI has contributed intensely to Intellectual Property improvement, becoming the primary Brazilian entity devoted to the study and dissemination of the matter.

ABPI promotes several webinars, courses, and other events, with emphasis on the traditional International Congress on Intellectual Property.

This way, ABPI cooperates for knowledge dissemination and IP strengthening, creating a safer path for institutions, companies, brands, products and services.

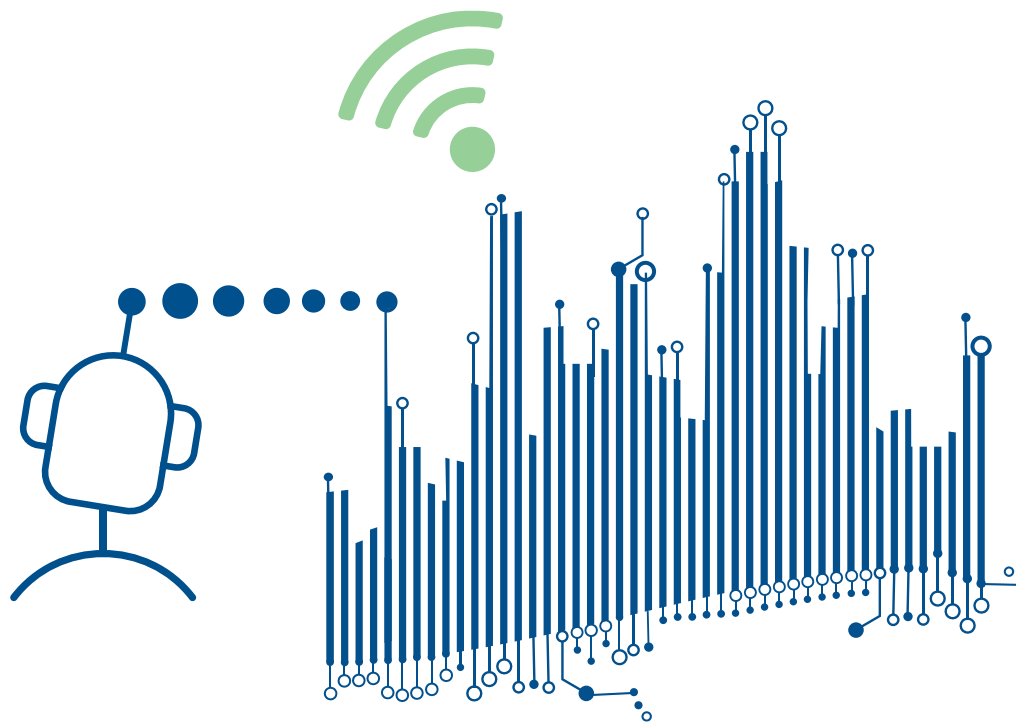


One of the largest forums in Latin America



ABPI's International Congress on Intellectual Property is one of the largest and most important intellectual property forums in Latin America and brings together renowned experts in the field, and the most influential personalities in the IP scenario in Brazil and worldwide.





One of the largest forums in Latin America



- In-person and online;
- Quality content;
- High-level debates;
- Internationally renowned speakers;
- Two plenary sessions, 12 panels, and 10 Table Topics will be held during the two event days.

IN ITS LAST HYBRID EDITION:

- Over 7 thousand website hits registered;
- 755 registered participants, 428 in person and 327 online;
- Participants from 24 different countries.





Plenary Sessions and Panels



With the theme “IP as a promoter of social equality”, ABPI’s 43rd Congress will count on the participation of the most prominent professionals from the public and private sectors.

The event will be a unique opportunity to discuss contemporary issues and update knowledge on important IP issues:

- Innovation and new technologies
- Patents
- BPTO and government projects
- Technology transfer and its impacts
- Rights Licensing
- Use of brands in the new economy
- Copyright and the economics of culture
- Biotechnology, among others.



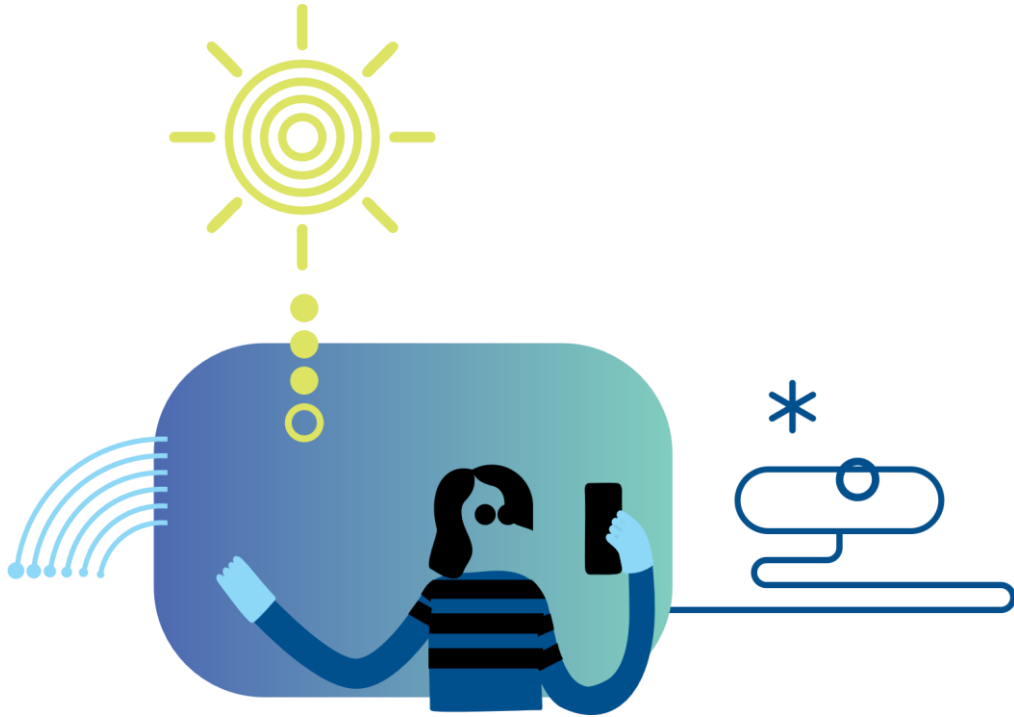


Table Topics



- An advantage of ABPI's Congress;
- Ten sessions;
- Spaces for the exchange of experiences between panelists and participants;
- Participative experience with exclusive content.



Exhibition, Hospitality Rooms & Networking Area

Our EXHIBITION AND NETWORKING areas offer the sponsor a qualitative showcase, providing great visibility to a selected audience.

The main companies and brands linked to the world of Intellectual Property attend the event.

You can also become one of the solution providers for law firms and companies within the EXHIBITOR categories (in-person and/or virtual) at ABPI's Congress, a way to present your products and services to the clients you are looking for.



Why Join?



Interact with key stakeholders in the IP community. During the Congress days, it is possible to exchange experiences with the most respected minds in patents, trademarks, industrial design, copyright and other intellectual property issues.



Find out more about new legal techniques and cutting-edge legal problem solutions.

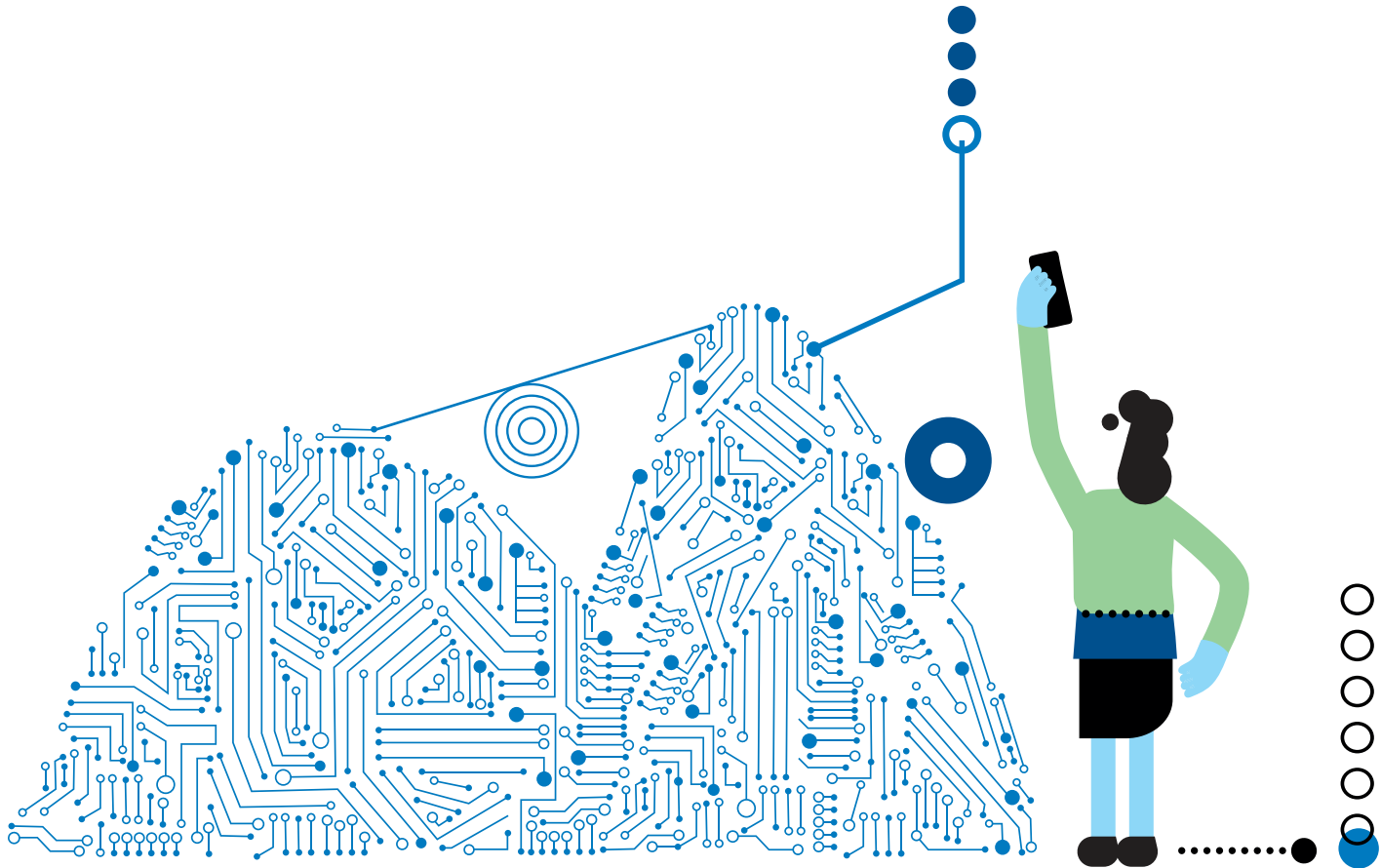


Increase your knowledge about critical intellectual property issues on the global scenario, through the largest group of prominent professionals in the segment.



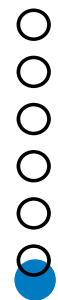
Improve your networking.

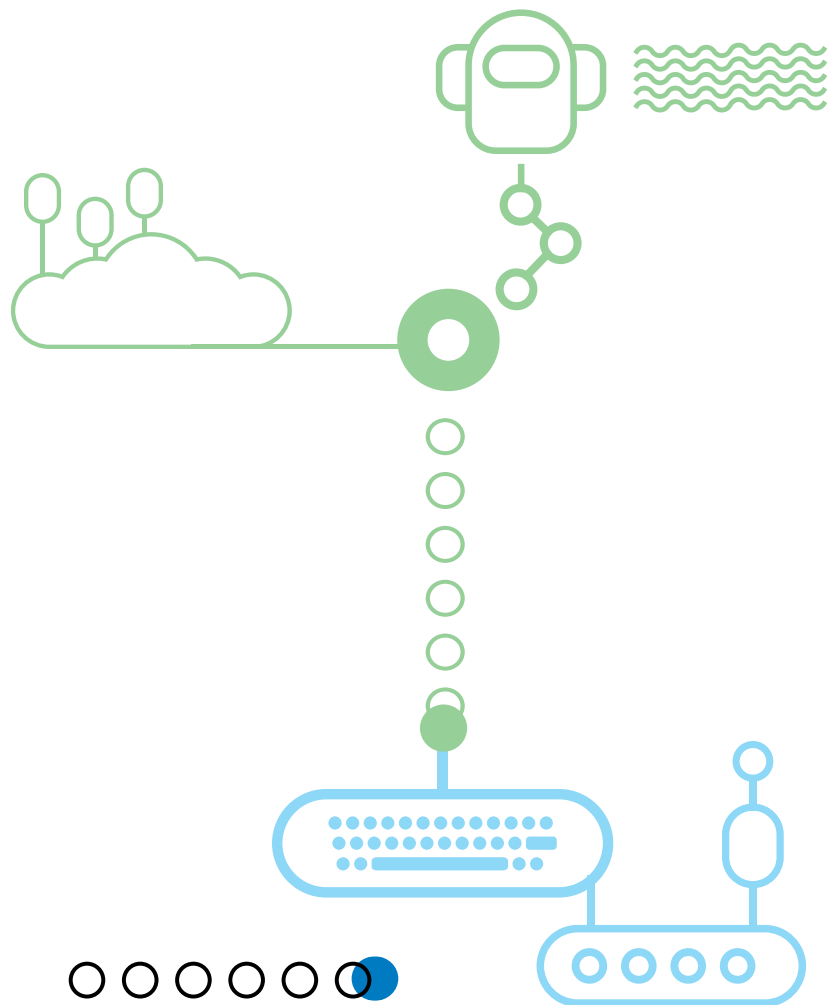




Why Join?

Regular participants at ABPI Congress: lawyers involved in intellectual property, IP owners and agents, magistrates, teachers, students, media professionals, entrepreneurs, companies' executives, members of the Executive Branch, legislators, consultants, members of academies, and national and foreign science and technology institutes.





Why Sponsor?

Being a sponsor of **ABPI's 43rd International Congress on Intellectual Property** means increasing your company's influence within the community that composes the event's vast audience.

It is also a way to keep up to date with the news of the segment, reinforce networking and increase the visibility of your products and services to the customers that really matter.



Advantages of becoming a DIAMOND Sponsor*

* THE BENEFITS INCLUDED IN ALL CATEGORIES ARE NEGOTIABLE OR INTERCHANGEABLE, CONSIDERING THE PARTICULAR INTERESTS OF EACH SPONSOR

BENEFITS:

INVESTMENT:
BRL 78,500.00



- **Speaker/theme nomination**** in one of the 12 panels of the Congress;
- Five free in-person registrations; ten free online registrations;
- Mention of the sponsor in videos at the opening and closing of the event according to the category;
- Insertion of the sponsor's logo in the digital promotional material according to the category;
- Advertising video (30 seconds) of the sponsor broadcast in plenary sessions***;
- Access to the event speakers' room;
- Virtual Hospitality room virtual and/or hybrid booth.

** Subject to approval by the Organizing Committee.

*** Video produced by the sponsor and subject to approval by the Organizing Committee



Advantages of becoming a PLATINUM Sponsor*

* THE BENEFITS INCLUDED IN ALL CATEGORIES ARE NEGOTIABLE OR INTERCHANGEABLE, CONSIDERING THE PARTICULAR INTERESTS OF EACH SPONSOR

BENEFITS:

INVESTMENT:
BRL 57,500.00



- Four free in-person registrations; eight free online registrations;
- Mention of the sponsor in videos at the opening and closing of the event according to the category;
- Insertion of the sponsor's logo in the digital promotional material according to the category;
- Advertising video (30 seconds) of the sponsor broadcast in plenary sessions**;
- Sponsorship/organization of a HYBRID Table Topic***;
- Access to the event speakers' room;
- Virtual Hospitality room virtual and/or hybrid booth.

** Video produced by the sponsor and subject to approval by the Organizing Committee

*** Topic subject to approval by the Organizing Committee



Advantages of becoming a GOLD Sponsor*

* THE BENEFITS INCLUDED IN ALL CATEGORIES ARE NEGOTIABLE OR INTERCHANGEABLE, CONSIDERING THE PARTICULAR INTERESTS OF EACH SPONSOR

BENEFITS:

INVESTMENT:
BRL 42,500.00



- Three free in-person registrations; six free online registrations;
- Mention of the sponsor in videos at the opening and closing of the event according to the category;
- Insertion of the sponsor's logo in the digital promotional material according to the category;
- Sponsorship/organization of a HYBRID Table Topic**.

** Topic subject to approval by the Organizing Committee



Advantages of becoming a SILVER Sponsor*

* THE BENEFITS INCLUDED IN ALL CATEGORIES ARE NEGOTIABLE OR INTERCHANGEABLE, CONSIDERING THE PARTICULAR INTERESTS OF EACH SPONSOR

BENEFITS:

INVESTMENT:
BRL 26,500.00



- Two free in-person registrations and four free online registrations;
- Mention of the sponsor in videos at the opening and closing of the event according to the category;
- Insertion of the sponsor's logo in the digital promotional material according to the category;
- Sponsorship/organization of a Table Topic - 100% ONLINE **.

** Topic subject to approval by the Organizing Committee.*



Advantages of becoming a BRONZE Sponsor*

* THE BENEFITS INCLUDED IN ALL CATEGORIES ARE NEGOTIABLE OR INTERCHANGEABLE, CONSIDERING THE PARTICULAR INTERESTS OF EACH SPONSOR

BENEFITS:

INVESTMENT:
BRL 21,500.00



- One free in-person registration and two free online registrations;
- Mention of the sponsor in videos at the opening and closing of the event according to the category;
- Insertion of the sponsor's logo in the digital promotional material according to the category;
- Virtual Hospitality Room.



Advantages of becoming an Exhibitor



EXHIBITOR A BENEFITS (in-person and virtual):

- 2 free registrations in the EXHIBITOR category;
- Mention of the sponsor in the *support* category in the event's promotional material;
- Company description;
- Virtual room and in-person service lounge;
- Institutional video broadcast on TV - provided by the exhibitor;
- Link to the company website;
- PDF material available for download by visitors;
- Option to invite participants for a meeting/raffle at the booth – organized by ABPI.

INVESTMENT: BRL 21,500.00

EXHIBITOR B BENEFITS (100% virtual):

- 2 free ONLINE registrations;
- Mention of the sponsor in the *support* category in the promotional material of the event;
- Company description;
- Link to a virtual service room;
- PDF material available for download by visitors.

INVESTMENT: BRL 10,750.00





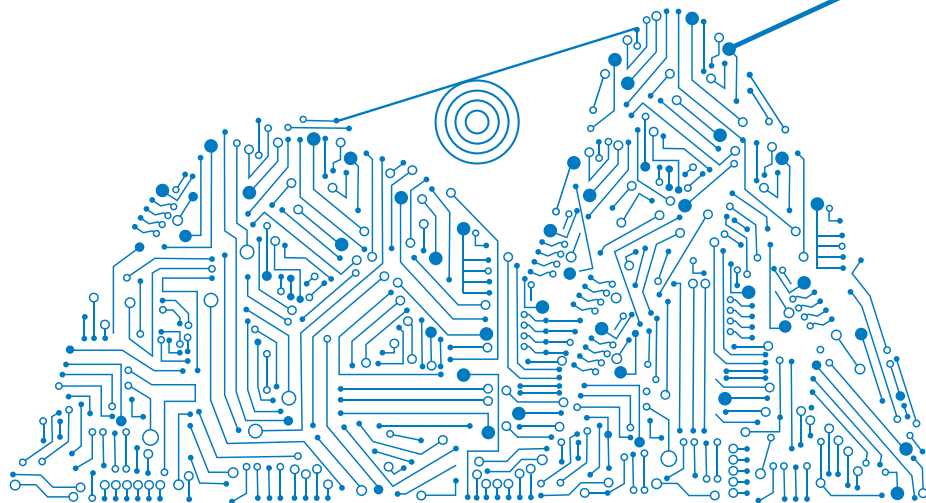
43º CONGRESSO INTERNACIONAL DA PROPRIEDADE INTELECTUAL



CONNECT TO THE
BEST INTELLECTUAL
PROPERTY EXPERTS

For additional information
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