

Annex 3

JPO/IPR Training Course for Practitioners Specializing in Trademarks [Hybrid]

1. Duration:

<Online> September 3 – October 5, 2021

<In-person> October 13 - 21, 2021

[Total lecture time: 90 hours]

[Application Deadline: June 18, 2021]

2. Objective:

To deepen one's knowledge on intellectual property in general, as well as to deepen one's understanding of and enhance one's professional capabilities on trademark practices, by hearing lectures and holding discussions on the trademark system, trademark examination standards of the Madrid System, and the use of trademark information.

3-1. Specific Requirement(s) for This Course:

Candidates have to be professionals working in one of the following positions:

- 1) Patent/trademark attorneys and IP lawyers in the private sector who are involved in trademark practices; OR
- 2) Employees engaged in trademark practices in the private sector.

***Persons working at Japanese enterprises are eligible for this program.**

3-2. General Requirements (applicants must meet all of the following requirements):

Candidates have to:

- (1) be nominated by the IP Office in their countries.
- (2) be engaged in the field of IPR.
- (3) be university graduates and/or have equivalent professional experience.
- (4) be physically and mentally prepared to undergo an intensive training course.
- (5) be persons who are not full-time students or armed forces personnel.
- (6) continue working in the same field after completing the training course.
- (7) be persons who have not participated in any of the JPO/IPR training courses during FY2020 or FY2021, in principle.
- (8) have adequate English language ability to attend lectures and discussions, as well as make reports.
* If English ability is considered to be insufficient, an interview will be conducted by telephone to confirm English proficiency.
- (9) have considerable knowledge of the IPR system, with more than three years of experience in the field of IPR, in principle.
- (10) be under 50 years of age.

4. Language:

Lectures, visits and discussions will be carried out in English or in Japanese with English interpretation. The course documents and training materials will be prepared in English.

5. Training Schedule: TBD

The course schedule below was completed in FY2020 which was held as an online course. It is provided for your reference only. Please note that the FY2021 schedule will be different, and the subject contents may be somewhat different from FY2020 as well.

(Ref.: FY2020) JPO/IPR Online Training Course for Practitioners Specializing in Trademarks

	Session No.	Subject	[Viewing time]
Day 1	1	APIC Orientation (Notes for online training)	[30 mins.]
	2	Welcome address from the JPO	[15 mins.]
	3	Comparing Trademark Systems of Various Countries (Including Unfair Competition Prevention Act Cases)	[3 hours]
Day 2	4	Trademark Application Practices (1)	[3 hours]
	5	Trademark Application Practices (2) (Exercise) * Please be sure to watch session No. 4 before attending this lecture.	[3 hours]
Day 3	6	Judgments in Trademark Similarity	[3 hours]
	7	Trademark Examination Standards (Including non-traditional Trademarks)	[3 hours]
Day 4	8	Trademark Strategies of Companies (1)	[3 hours]
	9	Demonstration of Trademark Examination	[1.5 hours]
Day 5	10	Application Practices of the Madrid Protocol	[3 hours]
Day 6	11	Trademark Information Search Practices (Using WIPO search tools)	[3 hours]
	12	Trial System for Invalidation / Trial for Cancellation of Registered Trademark not in Use	[3 hours]
Day 7	13	Suit against Trial Decision for a Trademark	[3 hours]
	14	Trademark Information Search Practices (Databases for Japanese Classifications and Search)	[3 hours]
Day 8	15	Trademark Strategies in Companies (2)	[3 hours]
	16	Border Measures against Counterfeit Goods	[3 hours]
Day 9	17	Trademark Infringement (Case Studies) Focusing on Character Trademarks	[3 hours]

	18	Trademark Infringement (Case Studies) Focusing on figure and 3-Dimensional Trademarks	[3 hours]
Day 10	19	Hearing Session on the Training Course (Opinions on the training from those who participated in the Live Sessions)	[2 hours]
		Recognition of Course Completion	
	20	Closing Ceremony (Greetings/Reading Out the Names of Persons Completing the Course)	